

After lighting rural houses in Uttar Pradesh, Simpa Networks expands operations in Odisha

Odisha, India- 21 September,2017 - Simpa Networks, a leading distributed solar energy provider to homes, shops and SMEs in the country, is set to launch its operations in the state of Odisha. Simpa will be starting its operations in the districts of Mayurbhanj and Kendujhar with its village-level entrepreneurs called 'Urja Mitras' and will be expanding to other parts of the state in the coming months with .

Simpa has been operating in Uttar Pradesh since 2013 and has impacted the lives of more than 175,000 people in a short period of time. The Company's unique offerings provide solar power systems on lease-to-own financing to its customers. Customers choose from a variety of products providing combinations of lighting, air cooling and television. Simpa takes responsibility for after sale maintenance, taking away the hassle from the customers. Having a Simpa system ensures better indoor air quality, reliable lighting, better education of children, a safer environment for women and longer productive hours for small and medium businesses. The company will be recruiting its staff locally and will also provide partnership opportunities to villagers who can engage with Simpa for sales and service.

Speaking on the occasion, Vice President of the Company Mr Anil Pahuja said "Odisha is a key state in our mission to provide electricity to all. Our solar systems are made to complement existing grid infrastructure and also reduce kerosene dependence, thereby helping fulfil the government's agenda of providing 24x7 clean electricity to all households. Our aim is to provide abundant energy to every home and business in the region at a reasonable price. In the coming days, Simpa will be looking to appoint employees and channel partners to expand our footprint in the State'."



Figure 1: Simpa's Solar Home System installed on the rooftop of a customer in Mathura, Uttar

The Company is backed by investors such as Asian Development Bank (ADB), the US Government through Overseas Private Investment Corporation (OPIC) and international companies like Engie, Schneider Electric. Simpa has received recognition nationally and internationally for its work and impact- notably the Millennium Alliance Award from FICCI in 2016 and Climate Solver Award from WWF/ Ministry of Environment and Forests in 2015.

About Simpa Networks

Simpa Networks, the leading pay-as-you-go solar company in India, combines clean energy solutions, point-of-sale financing and doorstep service to make clean power simple, affordable and accessible to everyone. Simpa uses proprietary remote asset monitoring and mobile payments technologies to facilitate affordable credit. The SmartPanel technology enables financial inclusion and energy access for the unbanked and energy-poor in villages and towns across rural India. The company is empanelled by India's Ministry of New and Renewable Energy (MNRE) and has been operating in the state of Uttar Pradesh in India since 2013. For more, visit www.simpanetworks.com

Link to more photos [here](#).

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